

PLANTINUM SPONSORSHIP PACKAGE

TOTAL SPONSORSHIP FEE \$25,000

SPONSORS WILL RECEIVE THE FOLLOWING

1. Tax benefits from contributing to a non-profit 501 (c)(3) project.
2. Advertising and promotional exposure to include space on web site for one year.
3. Product name and logo to be carried on all advertising and promotional material, including, newspapers, TV and radio, web site and all press and publicity materials regarding the event.
4. Name mentioned on ---- radio spots.
5. Name and logo incorporated into the banner on the performance stage at the outdoor site, i.e., Harbor House Park/Pier 20.
6. Name and logo incorporated into banners at all venues, excluding the main performance stage.
7. Full page color advertisement, inside front or back, along with copy space in the festival guide.
8. One concession booth at the Harbor Park venue during the actual event.
9. Six VIP passes to the event and the VIP room at Moody Gardens and all VIP functions.
10. Additional banners on display at premium locations during the event.